



Gloucester Motor Bike Muster

Saturday & Sunday, May 8 & 9

Girls finding the open road

Boys it's time to take notice, the number of women getting on their motorbikes is slowly growing.

In Australia, around 13 percent of all motorcycle riders are female, while in the United States that number has climbed to 25 percent.

And most of that growth has come in the past decade.

Among them, are business partners and motorcycle enthusiasts Diane Scaysbrook and Selena Thurbon who founded the business Bikie Chic.

Both women had previously been presidents of motorcycle clubs in Sydney, and when they met, they pooled their skills, one in the corporate world, one in fashion, to found the company that they say provides clothes to dress "real women".

Their target, the over 35 year old market, and among their fans, two women in the 70s who can't get enough of the Bikie Chic label.

The women also lead motorcycle tours for women, many of them who join the group for a

chance to head off on their bike for a weekend for the first time.

Recently, Diane and Selena took a group of 25 women to Walcha for a weekend ride, stopping in Gloucester for a break, and to also check out the facilities for this weekend's Rotary Club Motorcycle Muster.

Diane said the women-only rides are a chance for the women taking part to refine their bike riding skills and to become more confident on their motorcycles.

And while on the road, the Bikie Chic girls love nothing more than to see other women on their bikes, and seeing their clothing out on the road every weekend.

Bikie Chic will have a stand at the Motorcycle Muster this weekend.

• Diane Scaysbrook, Laura Deverson and Selena Thurbon stop over in Gloucester on a ride to Walcha recently

